AI-Assisted Programming for Managers

Stop waiting for a developer to build the tool you need. Build it yourself, today

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Target audience: Managers, team leads, and operations professionals · **No programming background required**

DELIVERY FORMATS

Lecture

1 hour · Zoom or in person

₪5,000

Up to 100 participants

→ **Discover that building useful tools is within reach, no engineering team needed**
→ **See real management tools built with AI assistance in under an hour**

— What AI-assisted tool building is, and why it changes what non-programmers can create
— Demo: an interactive dashboard that reads an Excel file and visualizes KPIs
— Demo: a tool that flags anomalies in operational or financial data
— Demo: an LLM-powered assistant that answers questions over a dataset in plain language
— Instructor-led only, no hands-on participation

Workshop

3 hours · Zoom or in person · Track: prototyping or analytics

₪11,000

Up to 15 participants

→ **Build a working data tool by describing what you need in plain language**
→ **Leave with something you can use at work the next day**

— AI assistants (Copilot, Cursor, Claude) as a non-programmer's superpower: describe what you want and get a working tool
— Building an interactive web app around your own data
— Adding an LLM-powered layer: ask questions about your data in plain language
— Iterating and improving the tool through conversation with the AI
— Every participant builds and runs their own app during the session

Course

3 sessions × 3 hours · Track: prototyping or analytics

₪25,000

Up to 15 participants

→ **Design and build a complete management tool from the ground up**
→ **Become the person on your team who can turn a problem into a working solution**

— Session 1: From idea to working prototype. AI assistant basics, building an interactive app around a real business scenario
— Session 2: Making it smarter. Integrating an LLM API for natural language interaction; adding analysis and alerting logic
— Session 3: Refinement and deployment. Improving the interface, handling edge cases, packaging the tool for everyday use
— Participants leave with a working, deployable app built around a real problem from their work

PREREQUISITES (WORKSHOP & COURSE)

Participants are expected to arrive with the required software installed and an AI assistant active (Copilot, Cursor, or Claude). **No prior programming experience is required.** Instructions on setup will be sent in advance. No installation time is budgeted into the session itself.

This program is not about learning to program. It is about learning to build. Managers who complete it will be able to turn an operational problem or a data challenge into a working tool on their own, without filing a ticket and waiting for someone else to do it.